

NEW!

Introducing
KODAK PROFESSIONAL PORTRA 160
Color Negative Film



© Ryan Muirhead

I found the versatility of the new PORTRA 160 film simply astounding. So many elements of it make my job easier.

– Ryan Muirhead



**EXCEPTIONAL SKIN TONES
AND IMPROVED GRAIN**

- Significantly finer grain structure for improved scanning and enlargements.
- Exceptionally smooth and natural skin tone reproduction.
- Ideal for portrait, fashion, and commercial photography — in studio or on location.

More than 125 Years of Continuous Innovation

Kodak Professional Film

KODAK PROFESSIONAL Color Negative Films

The world's most comprehensive film portfolio



© Leo Patrone



© Ryan Muirhead



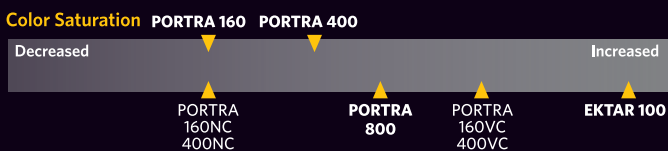
This new PORTRA 160 film produces amazing natural skin tones under different lighting situations. The fine grain is unbelievable; it's like nothing I've ever seen before.

- Leo Patrone

I love the warm vibrant tones I get with the new PORTRA 400. It renders wonderfully under a variety of lighting conditions both in the studio and in natural light. The grain is also exceptionally fine for a 400 speed film!

- Ryan Muirhead

How does PORTRA 160 Film compare to the existing family of KODAK PROFESSIONAL Color Negative Films?



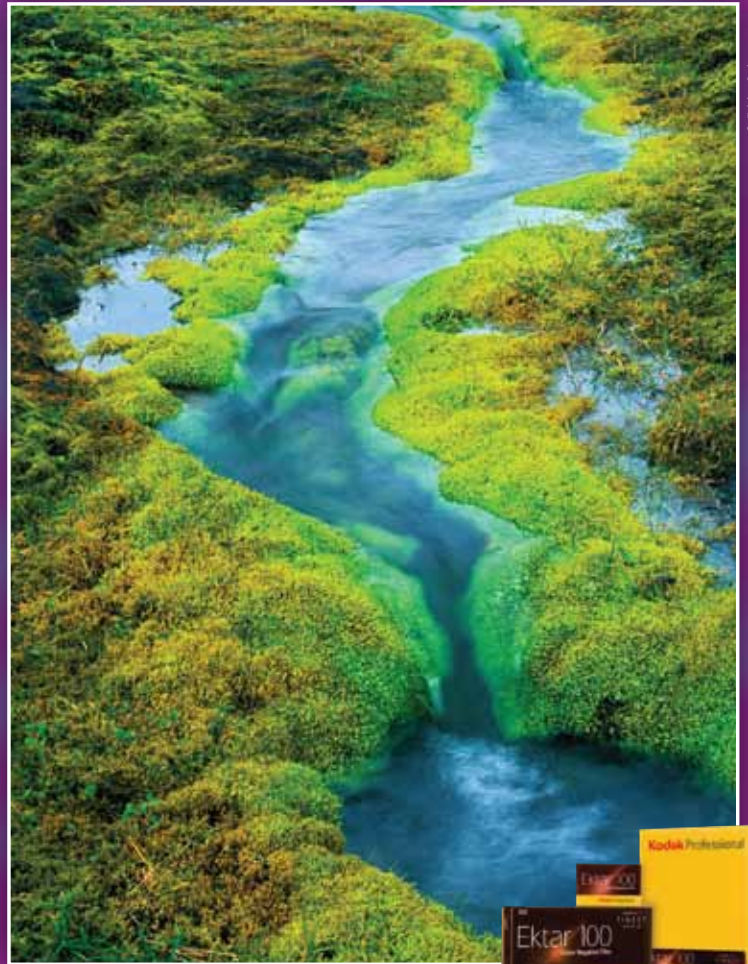
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© Jonathan Canlas



© Eddie Soloway



I love the contrast and saturation of PORTRA 800; it's fantastic without being overbearing or compromising detail in highlights and shadows. The color rendition in virtually every lighting situation is ideal — whether I am shooting people, landscapes or travel work. I love the fact that there is no visible grain — none! And for someone who scans film in-house, it could not be easier to scan in terms of color and density.

- Jonathan Canlas

I was blown away by the vivid greens along this stream in Iceland. Imagine being able to capture them with complete accuracy and virtually no grain! On top of that, EKTAR scans flawlessly and easily.

- Eddie Soloway



KODAK PROFESSIONAL Films

Color Negative

► www.kodak.com/go/portra



- PORTRA 160**
- Smooth, natural skin tones
 - Extremely fine grain
 - Ideal choice for portrait, fashion, and commercial work



- PORTRA 400**
- World's finest grain at 400 speed
 - Spectacular skin tones plus superb color saturation
 - Terrific results over a wide range of lighting conditions



- PORTRA 800**
- Ideal for long lenses and low light
 - For enhanced color and natural skin tones
 - Very fine grain

► www.kodak.com/go/ektar



- EKTAR 100**
- World's finest-grain color negative film
 - Ultra-vivid color and exceptional sharpness
 - Ideal for nature, travel and outdoor photography

Black & White

► www.kodak.com/go/bwfilms



- T-MAX 400**
- World's sharpest 400-speed black-and-white film
 - World's finest-grain 400-speed black-and-white film
 - Additional speed for low light and fast action
 - Pushability up to EI 1600



- T-MAX 100**
- World's finest-grain 100-speed black-and-white film
 - Extremely high sharpness
 - Very high resolving power
 - Optimal for enlargement



- T-MAX P3200**
- Ultra high speed
 - Wide exposure latitude
 - Fine grain



- TRI-X 400**
- World's best-selling black-and-white film
 - Classic grain structure
 - Wide exposure latitude
 - Great for low light and action
 - Maximum pushability to EI 1600



- TRI-X 320**
- Same features as TRI-X 400 Film but available in sheet formats
 - Maximum pushability to EI 1250

► www.kodak.com/go/bw400cn



- BW400CN**
- World's finest-grained chromogenic film
 - Incredibly sharp
 - Process C-41
 - B&W prints on color paper

Color Reversal/Transparency

► www.kodak.com/go/ektachrome



- EKTACHROME E100G**
- Extremely fine grain
 - Neutral color balance, natural skin-tone reproduction
 - Lower D-min for whiter, brighter whites
 - Use in-studio or on location



- EKTACHROME E100VS**
- Vividly saturated colors
 - Exceptional sharpness and fine grain

► www.kodak.com/go/elitechrome



- ELITE Chrome 100**
- Extremely fine grain
 - Rich, pure color
 - 35mm format



- ELITE Chrome Extra Color 100**
- Vibrant color
 - 35mm format



© John Sexton

KODAK PROFESSIONAL T-MAX 400

Launched 2007



© Eddie Sotoway

KODAK PROFESSIONAL EKTAR 100

Launched 2008



© Walling McGarity

KODAK PROFESSIONAL PORTRA 400

Launched 2010



© Ryan Muirhead

KODAK PROFESSIONAL PORTRA 160

Launched 2011

I found the versatility of the new PORTRA 160 film simply astounding. So many elements of it make my job easier. The latitude has freed me up to approach each shoot uniquely. The new PORTRA film is also a dream to scan. Everything I love about photography takes place behind a camera; everything I hate about photography takes place behind a computer. With new PORTRA 160, using the proper exposure, I often find myself cutting Photoshop out of my workflow. As a result, I spend more time shooting and less time editing — priceless.

- Ryan Muirhead

More than 125 Years of Continuous Innovation

For more information, go to www.kodak.com/go/professional or visit your dealer.

Kodak Professional Film